

MEDIA CARD

Harbors

2023



MEDIA  **TEKO**

Harbor media

Our Harbor advertising locations include four popular guest harbors in Archipelago. These harbors get over 550 000 visitor during the season. Reach Finland's affluent target group with a high purchasing power with tailored media solutions in the harbors.

Take over the whole harbor or target your campaign for example only on the digital surfaces. We can tailor your campaign to your needs -ask more from our salesperson!

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DESIGN LAYOUT

MAP

MATERIAL
INTSTRUCTIONS

LOCATIONS

- » HSF - Hanko
- » Itämerenportti - Hanko
- » Nauvo guest harbor - Parainen
- » Turku guest harbor



Media surfaces

DIGITAL SCREENS

Digital screens are placed in key locations in every harbor. Communicate to harbor visitors with one or more messages of your choice.

Digital surfaces are a versatile media channel, campaigns are quick to launch and the ad can be changed during the campaign.



MOVEABLE STAND 70x100

Moveable stands can be placed at the hot spots: along the passageways and close to the restaurants and utilities. Stands are double-sided and it can be used for different message each side.

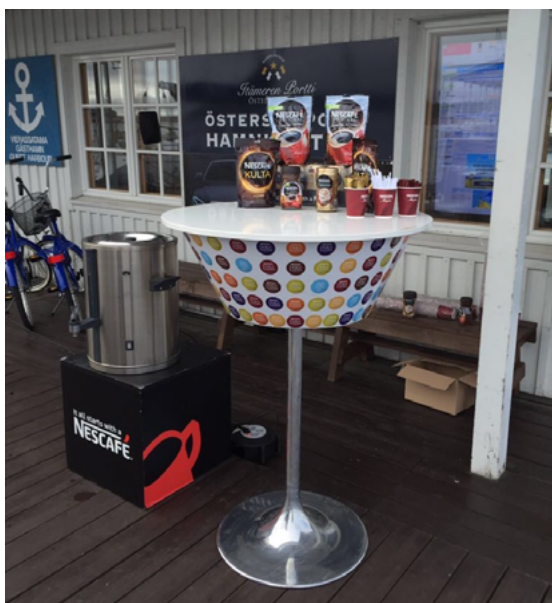


Nauvo guest harbor

TAILORED SPECIAL SOLUTIONS

Harbors give a perfect opportunity to tailor your campaign according to your needs and goals. Available: charging plug, harbor payment ticket, harbor magazine, large surfaces and also promotion and product distribution.

Reach the target group with highest purchasing power in different meeting points with effective media solutions!



Media prices

DIGITAL SCREENS* Spot 10s, loop 180s	MEDIA PRICE / SEASON
DIGITAL SCREEN 1 PCS 1080 X 1920	1 500
DIGITAL SCREENS 2 PCS 1080 X 1920	2 700
DIGITAL SCREENS 3 PCS 1080 X 1920	3 750
DIGITAL SCREENS 4 PCS 1080 X 1920	4 500
DIGITAL SCREENS 5 PCS 1080 X 1920	5 250

* HSF 1 pcs, Itämerenportti 2 pcs, Nauvo 1 pcs and Turku 1 pcs
Boating season June - September

Attaching and maintenance 190e / post. Prices 0% VAT.

Moveable stands	Media price	Production price
1 pcs	1 000	90
2 pcs	1 800	165
4 pcs	3 200	300
6 pcs	4 250	420
10 pcs	5 950	650
12 pcs	7 700	740

Other exquisite and custom-made media solutions from 5000e
- ask more from our salesperson!

All prices are subject to change without notice. More terms of sale: www.mediateko.fi/en/planner/terms-of-sale
Prices 0% VAT. _



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