



TECHNICAL INFO  
SKI DIGITAL  
Pylons

MEDIA FORMAT	RESOLUTION
<b>Digital pylons</b>	1080 x 1920 px
Tahko 21 pcs	
Levi 16 pcs	
Ylläs 4 pcs	
Ruka 6 pcs	
Messilä 1 pcs	
Salla 2 pcs	

### PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

### VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB

**Nb! Max bitrate 8000 kbps, screens do not support audio**

### NAMING THE MATERIAL

company\_campaign\_size\_campaign\_start\_date

(e.g. company\_topcampaign\_600x190\_251121)

### MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

### DELIVERY ADDRESS

Delivery address: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

### MORE INFO

[www.mediateko.fi/en/planner/material-instructions](http://www.mediateko.fi/en/planner/material-instructions)

Questions regarding the material: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)