



TECHNICAL INFO

CITY DIGITAL

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 pix
Helsinki Stockmann parking hall 3 pcs.	
Tampere Stockmann parking hall 1 pcs.	
Digital LED-screen	960 x 576 pix
Tampere Railway Station's plaza 1 pcs.	
Tampere Travel Center's tunnel 1 pcs.	
Kuopio roadsides 4 pcs.	
Kuopio Market square 1 pcs.	
Digital LED-screen	416 x 624 px
Harald Tampere 1 pcs.	
Harald Kuopio 1 pcs.	

MEDIA FORMAT	RESOLUTION
Digital Signage pylon 55"	1080 x 1920 pix
Helsinki Stockmann parking hall 13 pcs.	
Erottaja parking hall 3 pcs.	
Finlandia parking hall 5 pcs.	
Tampere Stockmann parking hall 3 pcs.	
P-Hämppi 10 pcs.	
P-Frenckell 1 pcs.	
P-Plevna 1 pcs.	
P-Koskikeskus 3 pcs.	
Tampere Travel Center's tunnel 2 pcs.	
P-Louhi 7 pcs.	
Digital LED-screen	640 x 192 pix
The Tampere Theatre 3 pcs.	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB

Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date

(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi