



TECHNICAL INFO

CITY DIGITAL Turku

MEDIA FORMAT	RESOLUTION
Digital LED-screen Turku Stockmann parking hall 1 pcs.	720 x 480 pix
Digital Signage pylon 55" Turku Stockmann parking hall 4 pcs. P-Louhi 7 pcs.	1080 x 1920 pix
Digital LED-screen KOP-kolmio 1 pcs.	1440 x 800 pix

VIDEO FORMATS MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB. Nb! Max bitrate 8000 kbps, screens do not support audio

PICTURE FORMATS PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

MATERIAL DELIVERY 3 working days prior to the beginning of the campaign
Delivery address: aineisto@mediateko.fi
Materials over 20 Mt can be delivered with file transfer service.

MORE INFO <https://www.mediateko.fi/en/planner/material-instructions>
Questions regarding the material: aineisto@mediateko.fi