



TECHNICAL INFO

DIGITAL SCREEN

Stockmann

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 pix
Helsinki 3 pcs.	
Tampere 1 pcs.	
Digital LED-screen	1080 x 1920 pix
Helsinki 13 pcs.	
Tampere 3 pcs.	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB

Nb! Max bitrate 8000 kbps, screens do not support audio

MATERIAL DELIVERY

3 working days prior to the beginning of the campaign

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi