



TECHNICAL INFO

CITY DIGITAL Entire network

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 px
Helsinki Stockmann parking hall 3 pcs	
Tampere Stockmann parking hall 1 pcs	
Digital LED-screen	960 x 576 px
Tampere Railway stations square 1 pcs	
Tampere Railway stations tunnel 1 pcs	
Kuopio roadsides 4 pcs	
Kuopio Sokos 1 pcs	
Kuopio Market square 1 pcs	
Savonlinna Prisma 1 pcs	
Mikkeli Prisma 1 pcs	
Digital LED-screen	1440 x 800 px
ABC Pitkälähti 1 pcs	
Jyväskylä Prisma Seppälä 4 pcs	
Turku KOP-kolmio 1 pcs	
Digital LED-screen	640 x 192 px
Tampere Theater 3 pcs	

MEDIA FORMAT	RESOLUTION
Digital pylons	1080 x 1920 px
Railway stations	
Helsinki Stockmann parking hall 12 pcs	
Erottaja parking hall 3 kpl	
Finlandia parking hall 5 pcs	
Tampere Stockmann parking hall 3 pcs	
P-Hämppi 10 pcs	
P-Frenckell 1 pcs	
P-Plevna 1 pcs	
P-Koskikeskus 3 pcs	
Tampere Railway stations tunneli 2 pcs	
P-Louhi 7 pcs	
Turku Market squares parking hall 4 pcs	
Kuopio Prisma 14 pcs	
Kuopio S-Market Ykkösrasti 2 pcs	
KPY Novapolis 9 pcs	
Iisalmi ABC Marjahaka 1 pcs	
Iisalmi Prisma 2 pcs	
ABC Varkaus 1 pcs	
Varkaus Prisma 3 pcs	
ABC Pyhäjärvi 1 pcs	
Mikkeli Prisma 1 pcs	
Mikkeli ABC Pitkälähti 1 pcs	
ABC Juva 1 pcs	
Savonlinna Prisma 1 pcs	
ABC Kuortti 1 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB
Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi