



TECHNICAL INFO

CITY DIGITAL

Entire screen network

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 pix
Helsinki Stockmann parking hall 3 pcs.	
Tampere Stockmann parking hall 1 pcs.	
Turku Stockmann parking hall 1 pcs.	
Digital LED-screen	960 x 576 pix
Tampere Railway Station's plaza 1 pcs.	
Tampere Travel Center's tunnel 1 pcs.	
Kuopio roadsides 4 pcs.	
Kuopion Prisma 2 pcs.	
Kuopio Sokos / Market square 1 pcs.	
Digital LED-screen	1440 x 800 pix
ABC Pitkälähti 1 pcs.	
Jyväskylä Prisma 4 pcs.	
Turku KOP-kolmio 1 pcs.	
Digital Signage pylon 55"	1080 x 1920 pix
Helsinki Stockmann parking hall 13 pcs.	
Erottaja parking hall 3 pcs.	
Finlandia parking hall 5 pcs.	
Tampere Stockmann parking hall 3 pcs.	
P-Hämppi 10 pcs.	
P-Frenckell 1 pcs.	
P-Plevna 1 pcs.	
P-Koskikeskus 3 pcs.	
Tampere Travel Center's tunnel 2 pcs.	
Turku Stockmann parking hall 4 pcs.	
P-Louhi 7 pcs.	

VIDEO FORMATS MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB. Nb! Max bitrate 8000 kbps, screens do not support audio

PICTURE FORMATS PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

MATERIAL DELIVERY 3 working days prior to the beginning of the campaign
Delivery address: aineisto@mediateko.fi
Materials over 20 Mt can be delivered with file transfer service.

MORE INFO <https://www.mediateko.fi/en/planner/material-instructions>
Questions regarding the material: aineisto@mediateko.fi