



TECHNICAL INFO

DIGITAL SCREEN Shopper

MEDIA FORMAT	RESOLUTION	MEDIA FORMAT	RESOLUTION
Digital LED-screen	960 x 576 px	Digital pylons	1080 x 1920 px
Kuopio Sokos 1 pcs		Kuopio Prisma 14 pcs	
Savonlinna Prisma 1 pcs		Isalmi Prisma 2 pcs	
Mikkeli Prisma 1 pcs		Varkaus Prisma 3 pcs	
Sokos Hotel Lappee 1 pcs		Mikkeli Prisma 1 pcs	
Digitaalinen LED-suurtaulu	1440 x 800 px	Savonlinna Prisma 1 pcs	
ABC Pitkälähti 1 pcs		Kuopio S-Market Ykkösrasti 2 pcs	
Jyväskylä Prisma Seppälä 4 pcs		Pyhäjärvi ABC 1 pcs	
ABC Imatra 1 pcs		Isalmi ABC Marjahaka 1 pcs	
		ABC Varkaus 1 pcs	
		ABC Juva 1 pcs	
		Mikkeli ABC Pitkälähti 1 pcs	
		ABC Kuortti 1 pcs	
		Prisma Palokka Jyväskylä 3 pcs	
		Prisma Keljo Jyväskylä 4 pcs	
		Sokos Jyväskylä 1 pcs	
		ABC Vaajakoski 2 pcs	
		ABC Keljonkangas 1 pcs	
		ABC Hirvaskangas 2 pcs	
		ABC Palokka 1 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB

Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date

(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi