



TECHNICAL INFO

DIGITAL SCREEN Railway Stations

MEDIA FORMAT	RESOLUTION	MEDIA FORMAT	RESOLUTION
Digital pylons	1080 x 1920 px	Digital pylons	1080 x 1920 px
Helsinki Central railwaystation 8 pcs		Turku 2 pcs	
Pasila 20 pcs		Lahti 4 pcs	
Malmi 2 pcs		Kouvola 3 pcs	
Huopalahti 2 pcs		Jyväskylä 3 pcs	
Tikkurila 6 pcs		Pori 1 pcs	
Leppävaara 6 pcs		Mikkeli 1 pcs	
Espoo Center 2 pcs		Lappeenranta 2 pcs	
Kerava 3 pcs		Pieksämäki 1 pcs	
Järvenpää 2 pcs		Kuopio 2 pcs	
Hyvinkää 2 pcs		Joensuu 1 pcs	
Kauniainen 1 pcs		Seinäjoki 2 pcs	
Hämeenlinna 2 pcs		Vaasa 2 pcs	
Tampere Central railwaystation 6 pcs		Kajaani 1 pcs	
Tesoma 1 pcs		Oulu 3 pcs	
		Rovaniemi 1 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB

Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date

(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi