



## SKI DIGITAL LED-screens

MEDIA FORMAT	DIMENSIONS	MEDIA FORMAT	DIMENSIONS
Digital LED-screen (landscape)	666 x 400 px	Digital LED-screen	667 x 333 px
Levi 4 pcs		Levi Zero Point 1 pcs	
Ylläs 1 pcs			
Pyhä 1 pcs			
Salla 1 pcs			
Ounasvaara 1 pcs			
Iso-Syöte 1 pcs			
Ruka 3 pcs			
Ruskotunturi 1 pcs			
Ukko-Halla 1 pcs			
Vuokatti 1 pcs			
Tahko 4 pcs			
Kasurila 1 pcs			
Himos 1 pcs			
Sappee 1 pcs			
Messilä 1 pcs			
Talma 1 pcs			
Vihti 1 pcs			
Peuramaa 1 pcs			
Sveitsi 1 pcs			

### PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

### VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB **Nb! Max bitrate 8000 kbps, screens do not support audio.**

### NAMING THE MATERIAL

company\_campaign\_size\_campaign\_start\_date  
(e.g. company\_topcampaign\_600x190\_251121)

### MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

### DELIVERY ADDRESS

Delivery address: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person.

### MORE INFO

[www.mediateko.fi/en/planner/material-instructions](http://www.mediateko.fi/en/planner/material-instructions)

Questions regarding the material: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)