



SHOPPER DIGITAL

MEDIA FORMAT	DIMENSIONS
Digital LED-screen (landscape)	960 x 576 px
Prisma Savonlinna 1 pcs	
Prisma Mikkeli 1 pcs	
Digital LED-screen (landscape)	900 x 360 px
Prisma Seppälä Jyväskylä 1 pcs	
Digital screen (portrait)	1080 x 1920 px
Prisma Lappeenranta 10 pcs	
Prisma Imatra 8 pcs	
Prisma Kuopio 14 pcs	
Prisma Iisalmi 2 pcs	
Prisma Varkaus 3 pcs	
Prisma Mikkeli 1 pcs	
Prisma Savonlinna 1 pcs	
Prisma Palokka Jyväskylä 3 pcs	
Prisma Keljo Jyväskylä 4 pcs	
Prisma Seppälä Jyväskylä 2 pcs	
Prisma Kuusamo 11 pcs	

MEDIA FORMAT	DIMENSIONS
Digital screen (portrait)	1080 x 1920 px
S-Market Ahola Posio 4 pcs	
S-Market Erätuli Salla 4 pcs	
S-Market Joki-Jussi Taivalkoski 4 pcs	
S-Market Myllykeskus 1 pcs	
S-Market Pallo 1 pcs	
S-Market Sammonlahti 1 pcs	
S-Market Uitto Kemijärvi 4 pcs	
S-Market Ykkösrasti Kuopio 2 pcs	
Sale Juva 1 pcs	
Sale Keljonkangas 1 pcs	
Sale Kuortti 1 pcs	
Sale Kuusamo 2 pcs	
Sale Käylä 1 pcs	
Sale Ruka 2 pcs	
Sale Savukoski 3 pcs	
Sale Viipurinportti 1 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB **Nb! Max bitrate 8000 kbps, screens do not support audio.**

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi