



# DIGITAL SCREENS

## Railway Stations

MEDIA FORMAT	RESOLUTION	MEDIA FORMAT	RESOLUTION
<b>Digital pylons</b>	1080 x 1920 px	<b>Digital pylons</b>	1080 x 1920 px
Helsinki Central railwaystation 24 pcs		Turku 2 pcs	
Pasila 20 pcs		Lahti 4 pcs	
Malmi 2 pcs		Kouvola 3 pcs	
Huopalahti 2 pcs		Jyväskylä 3 pcs	
Pukinmäki 2 pcs		Pori 1 pcs	
Tikkurila 6 pcs		Mikkeli 1 pcs	
Leppävaara 6 pcs		Lappeenranta 2 pcs	
Espoo Center 2 pcs		Pieksämäki 1 pcs	
Kerava 3 pcs		Kuopio 2 pcs	
Järvenpää 2 pcs		Joensuu 1 pcs	
Hyvinkää 2 pcs		Seinäjoki 2 pcs	
Kauniainen 1 pcs		Vaasa 2 pcs	
Hämeenlinna 2 pcs		Kajaani 1 pcs	
Tampere Central railwaystation 6 pcs		Oulu 3 pcs	
Tesoma 1 pcs		Rovaniemi 1 pcs	

### PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

### VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB  
**Nb! Max bitrate 8000 kbps, screens do not support audio.**

### NAMING THE MATERIAL

company\_campaign\_size\_campaign\_start\_date  
 (e.g. company\_topcampaign\_600x190\_251121)

### MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

### DELIVERY ADDRESS

Delivery address: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)  
 Materials over 20 Mt can be delivered with file transfer service.  
 According to the completed material, information about the campaign  
 (campaign time) and contact person.

### MORE INFO

[www.mediateko.fi/en/planner/material-instructions](http://www.mediateko.fi/en/planner/material-instructions)  
 Questions regarding materials: [aineisto@mediateko.fi](mailto:aineisto@mediateko.fi)