

MATERIAL INSTRUCTIONS



RETAIL MEDIA, CITY AND RAILWAY STATION NETWORK

MEDIA FORMAT	DIMENSIONS	MEDIA FORMAT	DIMENSIONS	MEDIA FORMAT	DIMENSIONS
Digital LED-screen (landscape)	720 x 480 px	&LJUIDi VFUHHQ iSRUIUDLWë	1080 x 1920 px	&LJUIDi VFUHHQ iSRUIUDLWë	1080 x 1920 px
28Stockmann Helsinki 3 SFV		Railway Stations 134 pcs		ABC Mikkeli Pitkäjärvi 1 pcs	
28Stockmann Tampere 1 SFV		P-Stockmann Helsinki 12 pcs		ABC Pyhäjärvi 1 pcs	
&LJUIDi . * &vFUHHQ iDQGVFDSHë	960 x 576 px	P-Erottaja 3 pcs		ABC Marjahaka Iisalmi 1 pcs	
6DP SHUH 4DUZD\ VIDILRQ 2iD j SFV		P-Finlandia 5 pcs		ABC Varkaus 1 pcs	
6DP SHUH 6UDYH\ %HQIHU iIXQQH j SFV		P-Stockmann Tampere 3 pcs		ABC Juva 1 pcs	
-XRSLR 4RDGV.GHV m SFV		P-Hämmppi 10 pcs		ABC Kuortti 1 pcs	
-XRSLR / DUNH\ 5TXDUH j SFV		P-Frenckell 1 pcs		ABC Vaajakoski 2 pcs	
Kuopio Sokos 1 SFV		P-Plevna 1 pcs		ABC Keljonkangas 1 pcs	
-XRSLR * DUDIG j SFV		P-Koskikeskus 3 pcs		ABC Hirvaskangas 2 pcs	
Prisma 5DYRQILQQD 1 SFV		Tampere Travel Center tunnel 1 pcs		ABC Palokka 1 pcs	
Prisma / UNNHIL 1 SFV		P-Louhi 7 pcs		ABC Viipurinportti 1 pcs	
Sokos Hotel Lappee 1 SFV		Turku Market Square parking 4 pcs		ABC -XXVDP R k pcs	
&LJUIDi . * &vFUHHQ iDQGVFDSHë	1440 x 800 px	Porttipuisto 2 pcs		ABC Kemijärvi 3 pcs	
Hämeenlinnanväylä / Kaivoksela 2 SFV		KPY Novapolis 22 pcs		ABC Pitkälähti 2 SFV	
ABC Imatra 1 SFV		Kuopio market square parking 4 pcs		ABC Imatra 1 pcs	
&LJUIDi . * &vFUHHQ iDQGVFDSHë	640 x 192 px	Matkus 19 pcs		Sale Käylä 1 pcs	
Tampere 6KHDlire 3 pcs		Bellanranta 1 pcs		Sale Ruka 2 pcs	
&LJUIDi . * &vFUHHQ iSRUIUDLWë	416 x 624 px	Prisma Iisalmi 2 pcs		Sale Savukoski 3 pcs	
Hämeenkatu Tampere 1 pcs		Prisma Imatra 8 pcs		Sale Juva 1 pcs	
&LJUIDi . * &vFUHHQ iDQGVFDSHë	900 x 360 px	Prisma Kelo Jyväskylä 4 pcs		Sale Kuortti 1 pcs	
Prisma Seppälä Jyväskylä 1 pcs		Prisma Seppälä Jyväskylä 2 pcs		Sale Viipurinportti 1 pcs	
		Prisma Palokka Jyväskylä 3 pcs		Sale Keljonkangas 1 pcs	
		Prisma Kuopio 14 pcs		S-Market Ahola Posio 4 pcs	
		Prisma Kuusamo 11 pcs		S-Market Erätuli Salla 4 pcs	
		Prisma Lappeenranta 10 pcs		S-Market Joki-Jussi Taivalkoski 4 pcs	
		Prisma Mikkeli 1 pcs		S-Market Myllykeskus 1 pcs	
		Prisma Savonlinna 1 pcs		S-Market Palo 1 pcs	
		Prisma Varkaus 3 pcs		S-Market Sammonlahti 1 pcs	
				S-Market Uitto Kemijärvi 4 pcs	
				S-Market Ykkösraiti Kuopio 2 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB **Nb! Max bitrate 8000 kbps, screens do not support audio.**

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi

