



RETAIL MEDIA TOTAL

MEDIA FORMAT	DIMENSIONS	MEDIA FORMAT	DIMENSIONS	MEDIAVÄLINE	SUUNNITTELUKOKO / RESOLUUTIO
Digital LED-screen (landscape)	720 x 480 px	Digital screen (portrait)	1080 x 1920 px	Digital screen (portrait)	1080 x 1920 px
Stockmann Helsinki 3 pcs		ABC Pitkälampi Mikkeli 1 pcs		Prisma Iisalmi 2 pcs	
Stockmann Tampere 1 pcs		ABC Pyhäjärvi 1 pcs		Prisma Imatra 8 pcs	
Digital LED-screen (landscape)	960 x 576 px	ABC Marjahaka Iisalmi 1 pcs		Prisma Keljo Jyväskylä 4 pcs	
Tampereen Asema-aukio 1 pcs		ABC Varkaus 1 pcs		Prisma Seppälä Jyväskylä 2 pcs	
Tampere Matkakeskustunneli 1 pcs		ABC Juva 1 pcs		Prisma Palokka Jyväskylä 3 pcs	
Kuopion Sokos 1 pcs		ABC Kuortti 1 pcs		Prisma Kuopio 14 pcs	
Mikkelin Prisma 1 pcs		ABC Vaajakoski 2 pcs		Prisma Kuusamo 11 pcs	
Sokos Hotel Lappee 1 pcs		ABC Keljonkangas 1 pcs		Prisma Lappeenranta 10 pcs	
Savonlinnan Prisma 1 pcs		ABC Hirvaskangas 2 pcs		Prisma Lappee 3 pcs	
Digital LED-screen (landscape)	1440 x 800 px	ABC Palokka 1 pcs		Prisma Mikkeli 1 pcs	
ABC Imatra 1 pcs		ABC Viipurinportti 1 pcs		Prisma Savonlinna 1 pcs	
Digital LED-screen (landscape)	900 x 360 px	ABC -XXVDP R k pcs		Prisma Varkaus 3 pcs	
Prisma Seppälä Jyväskylä 1 pcs		ABC Kemijärvi 3 pcs		S-Market Ahola Posio 4 pcs	
Digital screen (portrait)	1080 x 1920 px	ABC Imatra 1 pcs		S-Market Erätuli Salla 4 pcs	
Stockmann Helsinki 12 pcs		ABC Pitkälampi 1 pcs		S-Market Joki-Jussi Taivalkoski 4 pcs	
P-Koskikeskus 3 pcs		Sale Käylä 1 pcs		S-Market Myllykeskus 1 pcs	
Tampere matkakeskustunneli 2 pcs		Sale Ruka 2 pcs		S-Market Palo 1 pcs	
Porttipuisto 2 pcs		Sale Savukoski 3 pcs		S-Market Sammonlahti 1 pcs	
Kuopion toripysäköinti 4 pcs		Sale Juva 1 pcs		S-Market Uitto Kemijärvi 4 pcs	
Matkus 19 pcs		Sale Kuortti 1 pcs		S-Market Ykkösrasti 2 pcs	
Sokos Jyväskylä 1 pcs		Sale Viipurinportti 1 pcs		S-Market Pitkälampi 1 pcs	
		Sale Keljonkangas 1 pcs		K-Market Nollakka Joensuu 1 pcs	
				S-Rauta Kuusamo 3 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB **Nb! Max bitrate 8000 kbps, screens do not support audio.**

NAMING THE MATERIAL

company_campaign_size_campaign_start_date

(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi