



Railway Stations

MEDIA SURFACE	RESOLUTION	MEDIA SURFACE	RESOLUTION
Portrait screens	1080 x 1920 px	Portrait screens	1080 x 1920 px
Helsinki Central railway station 24 pcs		Hämeenlinna 2 pcs	
Pasila 20 pcs		Tampere railway station 6 pcs	
Käpylä 2 pcs		Tesoma 1 pc	
Pukinmäki 2 pcs		Turku 2 pc	
Oulunkylä 2 pcs		Kupittaa 2 pcs	
Tapanila 2 pcs		Lahti 4 pcs	
Puistola 2 pcs		Kouvola 3 pcs	
Malmi 2 pcs		Jyväskylä 4 pcs	
Huopalahti 2 pcs		Pori 1 pc	
Tikkurila 6 pcs		Mikkeli 1 pc	
Leppävaara 6 pcs		Lappeenranta 2 pcs	
Espoo centre 2 pcs		Pieksämäki 1 pcs	
Kerava 3 pcs		Kuopio 4 pcs	
Kirkkonummi 1 pc		Joensuu 1 pc	
Järvenpää 2 pcs		Seinäjoki 2 pcs	
Hyvinkää 2 pcs		Vaasa 2 pcs	
Kauniainen 1 pc		Kajaani 1 pc	
Hiekkaharju 2 pcs		Oulu 3 pcs	
Korso 2 pcs		Rovaniemi 1 pc	
Koivukylä 2 pcs			

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB
Nb! Max bitrate 8000 kbps, screens do not support audio.

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
 (e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

DELIVERY

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person.

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding materials: aineisto@mediateko.fi