



MEDIA FORMAT	DIMENSIONS
Digital LED-screen (landscape)	720 x 480 px
P-Stockmann Helsinki 3 pcs	
P-Stockmann Tampere 1 pcs	
Digital LED-screen (landscape)	960 x 576 px
Tampere Railway station Plaza 1 pcs	
Tampere Travel Center tunnel 1 pcs	
Kuopio Roadside screens 4 pcs	
Kuopio Market Square 1 pcs	
Kuopio Sokos 1 pcs	
Kuopio Harald 1 pcs	
Digital LED-screen (landscape)	1440 x 800 px
Hämeenlinnanväylä / Kaivoksela 2 pcs	
ABC Imatra 1 pcs	
Digital LED-screen (landscape)	640 x 192 px
Tampere Theatre 3 pcs	
Digital LED-screen (portrait)	416 x 624 px
Tampere Harald 1 pcs	
Digital screen (portrait)	1080 x 1920 px
P-Stockmann Helsinki 12 pcs	
P-Erottaja Helsinki 3 pcs	
P-Finlandia 5 pcs	
Porttipuisto 2 pcs	
P-Stockmann Tampere 3 pcs	
KPY Novapolis 22 pcs	
Matkus 19 pcs	
Bellanranta 1 pcs	
Kuopio market square parking 4 pcs	

MEDIA FORMAT	RESOLUTION
Digital screen (portrait)	1080 x 1920 px
P-Hämpi 10 pcs	
P-Frenckell 1 pcs	
P-Plevna 1 pcs	
P-Koskikeskus 3 pcs	
Tampere Travel Center tunnel 2 pcs	
P-Louhi 7 pcs	
Turku Market Square parking 4 pcs	
Sokos Jyväskylä 1 pcs	
ABC Mikkeli Pitkälampi 1 pcs	
ABC Pitkälampi 2 pcs	
ABC Pyhäjärvi 1 pcs	
ABC Marjahaika Iisalmi 1 pcs	
ABC Varkaus 1 pcs	
ABC Juva 1 pcs	
ABC Kuortti 1 pcs	
ABC Vaajakoski 2 pcs	
ABC Keljonkangas 1 pcs	
ABC Hirvaskangas 2 pcs	
ABC Palokka 1 pcs	
ABC Viipurinportti 1 pcs	
ABC -XXVD P R k pcs	
ABC Kemijärvi 3 pcs	
ABC Imatra 1 pcs	
K-Market Nollakka 1 pcs	
Prisma Seppälä outdoor screens 2 pcs	
S-Rauta Kuusamo 3 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOV, VOB **Nb! Max bitrate 8000 kbps, screens do not support audio.**

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign.

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi