



## TECHNICAL INFO

# CITY DIGITAL Tampere

MEDIA FORMAT	RESOLUTION
<b>Digital LED-screen</b>	720 x 480 px
Tampere Stockmann parking hall 1 pcs	
<b>Digital pylon</b>	1080 x 1920 px
Tampere Railway stations tunnel 2 pcs	
Central Railway station 6 pcs	
Tesoma Railway station 1 pcs	
P-Hämppi 10 pcs	
P-Frenckell 1 pcs	
P-Plevna 1 pcs	
P-Koskikeskus 3 pcs	
<b>Digital LED-screen</b>	960 x 576 px
Tampere Railway stations square 1 pcs	
Tampere Railway stations tunnel 1 pcs	
<b>Digital LED-screen</b>	640 x 192 px
Tampere Theater 3 pcs	

## PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

## VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB  
**Nb! Max bitrate 8000 kbps, screens do not support audio**

## NAMING THE MATERIAL

company\_campaign\_size\_campaign\_start\_date

(e.g. company\_topcampaign\_600x190\_251121)

## MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

## DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

## MORE INFO

[www.mediateko.fi/en/planner/material-instructions](http://www.mediateko.fi/en/planner/material-instructions)

Questions regarding the material: aineisto@mediateko.fi