

TECHNICAL INFO

City Digital Kuopio roadside screens

LOCATION	SIZE	RESOLUTION/PLANNING SIZE
Kuopio roadside digital LED-screens	400 x 240 cm	480 x 288 px

NOTE: Screens operate with LED-technology. Try to avoid pure white background color!
Video footage can also be utilized in a 16:9 aspect ratio in below mentioned video formats.

MATERIAL DELIVERY	3 working days prior to the beginning of the campaign Delivery address: aineisto@mediateko.fi Materials over 20 Mt can be delivered with file transfer service.
PICTURE FORMATS	PNG (recommended), JPG (recommended), BMP
VIDEO FORMATS	MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB NB! Max bitrate 8000 kbps, screens do not support audio
NAMING INSTRUCTION	company_campaign_size_campaign_starting date (campaignx_bestcampaign_480x288_111215)
MORE INFO	https://www.mediateko.fi/en/planner/material-instructions Questions regarding the material: aineisto@mediateko.fi